

Module Code	AD-3305			
Module Title	Urban Economy and Culture			
Type of Module: Major Option / Breadth				
Modular Credits: 4	Student Workload: 8hrs per week Contact hours for timetabling: 2hrs per week			
Prerequisite:	None			
Antirequisite:	None			
Aims/Objectives/Rationale: Students will be introduced to the complex interactions between economic and cultural processes in the formation of the city and the urban. Cities have been at the centre of flows of finance, people and ideas and therefore this module looks at the urban especially the city as a nexus or node of flows. The module also examines impacts of global economy on urban forms. Also, students are exposed to urban challenges such as social polarization, uneven development of cities and poverty and consumption and its effects on urban landscape. This module concludes with understanding the relationship between economic growth and social sustainability.				
Module Content :				
<ul style="list-style-type: none"> • Understanding urban processes and approaches including urbanization, gentrification, urban renewal and urbanism. • Examining urban economies and competitiveness including global cities, industrial clusters and creative economies. • Explore urban cultures and their impacts on the urban landscape: lifestyle, consumption and interactions. • Identifying and examining urban challenges such as poverty, uneven development, social polarization and overpopulation and urban planners' or governments' attempts to create livable cities. • Examining urban futures particularly through the relationships between lifestyle, human capacity and economic competitiveness and social sustainability of cities. 				
Assessment	Examination: (2 hours)	50 %	Course Work: 10% test 20% essay 20% study report	50 %
Textbook(s) References : Begg, I. (2002). <i>Urban competitiveness: Policies for dynamic cities</i> . Bristol: The Policy Press. Florida, R. (2002). <i>The rise of the creative class</i> . New York: Basic Books Knox, P., & Pinch, S. (2009). <i>Urban social geography: an introduction</i> . London: Prentice Hall. Sassen, S. (2001). <i>The global city: New York, London, Tokyo</i> . New Jersey: Princeton University Press. Short, R.S. (2004.) <i>Global metropolitan: globalizing cities in a capitalist world</i> . London: Routledge.				
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