Venue: Senate Room, Chancellor Hall

Day 1 Morning

7.30 Registration 8.00 Arrival of guests 8.15 Arrival of GoH 8.30 OPENING CEREMONY: Doa

Welcoming remarks - Deans GoH (declaring the BMF open)

9.00 Refreshments

9.20-9.50 Keynote Address: AP Dr Noor Azam OKMB Haji-Othman (Chair of session – Dr Iftekhar Iqbal)

Session I Popular culture & gender Chair: Prof Wan Zawawi (UBD)		
Time	Presenter(s)	Paper Title (15 + 5 mins. Q & A)
10.00-10.20	Martie-Geiger Ho & Shui	Nurturing the creative industries in Brunei
	Kong Ho	Darussalam as a form of cultural studies.
10.20-10.40	Rusaslina Idrus	Reading to resist: Underground universities
		and youth reading collectives in Malaysia.
10.40-11.00	Khairunnisa Hj Ibrahim	(Re)production of gendered structures and
		relations in online citizen science:
		A technofeminist analysis of the Zooniverse.
11.00-11.20	Dk Noor Hasharina Pg Hj	The growing popularity of the cube stores as
	Hassan & Ng Mei Ping	a new space of consumption in Brunei.
11.20- 11.40	Hannah Ho Ming Yit	Survivor memory reconfigured: Revisiting
		trauma in contemporary Malaysian fiction.

11.40 – 1.00 Lunch, Prayers

Day 1 Afternoon

	Session II Geography & Agriculture Chair - Firuza B.M. (UM)		
	Presenter(s)	Paper Title	
1.00-1.20	Firuza B.M., Yusuf, M.B. & Khairulmaini O.S.	Exploring farmers' local knowledge and perception of soil erosion under agricultural lands in the northern part of Taraba State, Nigeria.	
1.20-1.40	Lili Yulyadi Arnakim	'Rumpunism' in ASEAN community: From national stability to regional cohesiveness.	
1.40-2.00	Mazlan Majid	Isu dan permasalahan sektor perikanan marin: Pengalaman Malaysia	
2.00-2.20	Muhammad Fathi Marzuki, Rosmadi Fauzi, Zulkanain Abdul Rahman, Mohd Muslim Said	Pilihan raya negeri Sarawak 2016 dari perspektif GIS: Sejauh mana kerelevanannya?	

(short break – no refreshments)

Session III Media & Communication I			
	Chair: James McLellan (UBD)		
	Presenter(s)	Paper Title	
2.30-2.50	Salinayanti Salim	Traditional vs social media in conversions to	
		Islam in Sarawak, Sabah & Brunei	
		Darussalam.	
2.50-3.10	Nurul Hidayah & Hasmah	Public opinion analysis on viral issues.	
	Zanuddin		
3.10-3.30	Sharifah Nurulhuda Alkaff &	"Same news, different stance?" A	
	James McLellan	comparative media discourse investigation of	
		hard news texts in <i>The New Straits Times</i> &	
		Berita Harian.	
3.30-3.50	Norealyna Misman, Hamedi	The representation of foreign women in the	
	Mohd Adnan & Amira	crime news in Malaysian English	
	Firdaus	newspapers.	

3.50 – 4.20 Refreshments

Session IV Media & Communication II Chair: Amira Firdaus (UM)		
	Presenter(s)	Paper Title
4.20-4.40	Manimegalai A/P Ambikapathy & Datin Dr. Hasmah Zanuddin	Visual framing of the Lahad Datu conflict cover in Malaysian mainstream newspapers.
4.40-5.00	Nor Zaliza Sarmiti	Understanding of ethics & professionalism in journalism: Research on Malay newspaper journalists.
5.00-5.20	Amira Firdaus	Drawing out journalists' lived experience using interpretive qualitative interviews.

7.30pm CONFERENCE DINNER (Venue: IHS New Wing Open Concourse)

Day 2 Morning

Thursday 17th November 2016

Session V Language, Linguistics, Literature Chair: David Deterding (UBD)		
Time	Presenter(s)	Paper Title
8.15-8.35	Najib Noorashid	The 'K' word referring to Indians in Brunei.
8.35-8.55	Faahirah Rozaimee	Rhoticity in formal and informal Brunei
		English.
8.55-9.15	Rungroj Chorbwhan	Patani Malay & Southern Thai speakers'
		language learning strategies in acquiring
		English collocations.
9.15-9.35	Nur Muhammad Sufi	A comparison of rhoticity between Brunei
	Redzwan	and Singapore English.
9.35- 9.55	Khairunnisa DP Hj Ghani	Overlapping in male and female speech in
		Brunei English informal conversations

10.00 -10.20 Refreshments

Session VI Heritage & Architecture		
Chair: Shahreen Mat Nayan (UM)		
	Presenter(s)	Paper Title
10.20-10.40	Shafi Noor Islam	The significance of Kampong Ayer water
		village becoming a UNESCO World
		Heritage site in Brunei Darussalam.
10.40-11.00	Shahreen Mat Nayan	Exploring new rhetoric via cultural heritage
		and community-university engagement.
11.00-11.20	Nurul Hafizah Hj Alias	The mobile landscape: Sultan Omar Ali
		Saifuddien Mosque.
11.20-11.40	Khairul Hazmi Zaini	Conceptualizing monumentality: A look into
		the development of mosques in Brunei
		Darussalam.
11.40-12.00	Iskandar Mohd Hasnan	How innovative avant-garde architecture
		could influence Brunei's future, culture and
		growth.

12.00 – 1.30 Lunch, Prayers

Day 2 Afternoon

Session VII History and Sociology Chair: Dr Nani Suryani		
	Presenter(s)	Paper Title
1.30 -1.50	Frank Dhont	Bunga sastra dan liku-liku sejarah:
		Menggambarkan kesusahan Jaman Jepun
		dalam sastra Brunei.
1.50-2.10	Dalilah Nabilah Hj Laidin	Makam Raja Ayang, landscape and national
		identity.
2.10-2.30	Blessing Gweshengwe	The mismatch between the conventional
		poverty measures and the current
		conceptualisation of poverty.
2.30-2.50	Mahazril 'Aini Yaacob, Hajar	Can we own a home? Road to independent
	Abu Bakar	living.

3.00-3.30 Refreshments

Session VIII Sociology				
	Chair: Haris Abdul Wahab (UM)			
	Presenter(s)	Paper Title		
3.30-3.50	Md. Mohsin Reza,	Economic and social well-being of migrant		
	Thirunaukarasu	workers: Asian experiences.		
	Subramaniam, M. Rezaul			
	Islam			
3.50-4.10	Noralina Omar,	Poor children of Malaysia: Their index of		
	Siti Hajar Abu Bakar Ah	objective well-being.		
4.10-4.30	Shofiqur Rahman Chowdury,	Servicing or isolating? Faith-based NGO's		
	Haris Abdul Wahab,	interventions.		
	M. Rezaul Islam			
4.30-4.50	M. Rezaul Islam	Population shifting and risks of street		
		children in Asia: Possible social work		
		interventions.		

4.50 CLOSING REMARKS (Dean of FASS, UBD)

5.00 FINISH