

<b>Module code</b>	AW-2306		
<b>Module Title</b>	Geographies of Consumption		
<b>Degree/Diploma</b>	Bachelor of Arts (Geography, Environment and Development Studies)		
<b>Type of Module</b>	Major Option/Breadth		
<b>Modular Credits</b>	4	<b>Total student workload</b>	8 hours/week
		<b>Contact hours</b>	4 hours/week
<b>Prerequisite</b>	None		
<b>Anti-requisite</b>	None		
<b>Aims</b>			
To introduce key issues in everyday consumption and their implications in different geographies. It explores how everyday consumption affects people's identity, relations and environment. The module also aims to examine important issues including sustainable and ethical consumption as well as the expansion of new consumerism at different scales, from local to global.			
<b>Learning Outcomes:</b>			
<i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	50%	<ul style="list-style-type: none"> <li>- Understand the evolution and genealogy of consumption</li> <li>- Identify the different spaces of and processes in consumption</li> </ul>	
Middle order :	40%	<ul style="list-style-type: none"> <li>- Critically evaluate and compare theoretical approaches to the different consumption processes, culture and spaces</li> <li>- Develop a comprehensive understanding of the ways in which the consumption and retail environment both shapes and is shaped by environmental, sociocultural, economic, and political processes</li> <li>- Compare consumption and retail experiences in the West with the Asian context</li> </ul>	
Higher order:	10%	<ul style="list-style-type: none"> <li>- Work independently and produce comprehensive argument that reflects understanding and applicability of different approaches and theories in consumption processes, culture and spaces through clear individual verbal and written communication</li> <li>- Work cooperatively and promoting communication within a group, develop ability and confidence to compare and evaluate the different approaches and theories and apply it onto a chosen case study i.e. space of consumption</li> <li>- Justify, formulate and articulate personal opinions, and to reflect critically on case studies as well as theories and concepts.</li> </ul>	
<b>Module Contents</b>			
<ul style="list-style-type: none"> <li>- Evolution and functions of consumption</li> <li>- Global reach of consumerism: transformation spaces of consumption and culture</li> <li>- Intermediaries and nodes of consumption</li> <li>- Social relations and identity creation with consumerism</li> <li>- Theories of consumption and consumption cultures outside the Anglo-American realm</li> <li>- New consumerism</li> <li>- Consumption and Welfare</li> <li>- Sustainable and ethical consumption</li> </ul>			
<b>Assessment</b>	Formative assessment	Weekly discussions and seminars in tutorials to test and give feedback of their understanding and learning	
	Summative assessment	Examination: 60% Coursework: 40% <ul style="list-style-type: none"> <li>- Individual presentation (10%)</li> <li>- Group presentation (10%)</li> <li>- Essay (20%)</li> </ul>	