

Module code	AW-2317		
Module Title	Trail Tourism		
Degree/Diploma	Bachelor of Arts (Geography, Environment and Development Studies)		
Type of Module	Major Option/Breadth		
Modular Credits	4	Total student workload	8 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims			
To define the terms used and offer a framework for the analysis of trail tourism. Students should gain in-depth understanding of the most celebrated cultural and natural heritage trails around the world and learn to apply their knowledge of trail tourism by evaluating the tourism potential of a trail or trail system in Brunei and Borneo.			
Learning Outcomes:			
<i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	20%	<ul style="list-style-type: none"> - Describe historical and geographic basis of trail tourism - Comprehend concepts in trail-tourism research - Understand economic, environmental and socio-cultural impacts - Identify trail, walking and hiking destinations 	
Middle order:	20%	<ul style="list-style-type: none"> - Evaluate tourist motivations and preferences - Analyse and synthesize information pertaining to trail planning - Collect and assess information on pre-existing trails 	
Higher order:	60%	<ul style="list-style-type: none"> - Design a flowchart for trail planning - Work collectively to design a trail - Work independently to gain access to knowledge of trail systems - Argue concisely and convincingly for the feasibility of a trail system 	
Module Contents			
<ul style="list-style-type: none"> - Historical and geographic basis of trail tourism - Concepts, data sources and analysis in trail tourism research - Motivations, preferences and destinations - Economic, environmental and socio-cultural impacts - Trail planning - Resource inventory, scoping meetings, feasibility study, delineation, interpretation, funding, management, land acquisition, sustainability 			
Assessment	Formative assessment	Weekly in-class question & answer sessions leading to discussions in which all students participate	
	Summative assessment	Examination: 30% Coursework: 70% <ul style="list-style-type: none"> - 3 individual reports on a trail system in Borneo and/or Brunei (30%) - 1 group analysis of an international trail system (20%) - 1 group trail design (20%) 	