

Module code	AW-3305		
Module Title	Urban Economy and Culture		
Degree/Diploma	Bachelor of Arts (Geography, Environment and Development Studies)		
Type of Module	Major Option/Breath		
Modular Credits	4	Total student workload	8 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims			
To introduce and examine the development as well as complex interactions between economic and cultural processes in the formation of the city and other urban areas.			
Learning Outcomes:			
<i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	30%	<ul style="list-style-type: none"> - Understand the concept, processes and approaches such as urbanisation, urban development and urbanism - Understand urban economies and competitiveness including creative industries, as well as explaining the interrelationship with urban cultures and their impacts on the urban landscape: lifestyle, consumption and interactions - Identify and explore urban challenges such as poverty, uneven development, social polarization and overpopulation as well as urban planners' or governments' attempts for urban futures such as creating sustainable and livable cities 	
Middle order :	50%	<ul style="list-style-type: none"> - Analyse and compare theoretical approaches to urban development, urban issues and urban futures - Develop a comprehensive understanding of the ways in which the urban shapes and is moulded by environmental, sociocultural, economic, and political processes - Compare the emergence creation of different urban areas within the Western realm and beyond 	
Higher order:	20%	<ul style="list-style-type: none"> - Work independently and produce comprehensive argument that reflects understanding and applicability of different approaches and theories through clear individual verbal and written communication - Work cooperatively and promoting communication within a group, develop ability and confidence to compare and evaluate the different approaches, thoughts and theories and apply it onto a chosen place - Justify, formulate and articulate personal opinions 	
Module Contents			
<ul style="list-style-type: none"> - Urban processes and approaches including urbanization, gentrification, urban renewal and urbanism. - Urban economies and competitiveness including global cities, industrial clusters and creative economies. - Urban cultures and their impacts on the urban landscape: lifestyle, consumption and interactions. - Urban challenges such as poverty, uneven development, social polarization and overpopulation and urban planners' or governments' attempts to create livable cities. - Urban futures particularly through the relationships between lifestyle, human capacity and economic competitiveness and social sustainability of cities. 			
Assessment	Formative assessment	Weekly discussions in tutorials to test and give feedback of their understanding and learning	
	Summative assessment	Examination: 50% Coursework: 50% <ul style="list-style-type: none"> - Test/discussions (10%) - Essay (30%) - Presentation: (10%) 	