

Module code	AW-3313		
Module Title	Tourism in Developing Countries		
Degree/Diploma	Bachelor of Arts (Geography, Environment and Development Studies)		
Type of Module	Major Option/ Breadth		
Modular Credits	4	Total student workload	10 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims			
To introduces students to the current issues associated with the development of tourism in less developed countries and prepare students to have a critical awareness of conceptual issues in developing nations and make critical connections between theory and practice.			
Learning Outcomes:			
<i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	40%	- Understand how modernisation and globalisation has affected the rapid growth of tourism in the developing economies - Recognise the associated international tourism actors and identify different types of alternative tourism found in most developing nations	
Middle order :	40%	- Analyse the geo-political, socio cultural and economic environment faced in developing nations	
Higher order:	20%	- Engage students in critical debate about different tourists' typologies and how this could be incorporated in the planning of tourism development	
Module Contents			
<ul style="list-style-type: none"> - Understanding the concept of globalisation/modernisation and how it has impacted on the local environments of the developing world - Development of alternative tourism in less developed countries : Mass vs. alternative tourism - Transnational tourism companies - Understanding relevant issues and challenges facing the developing world:- poverty, social inequality, spatial segregation - Understanding the impacts of tourism development on local communities, barriers to development, carrying capacity problems in the developing world 			
Assessment	Formative assessment	Online test	
	Summative assessment	Examination: 60%	
		Coursework: 40% - 1 essay/report (20%) - 1 presentation (20%)	