

Module Code	AR-1202		
Module Title	Design Studies		
Type of Module:	Major/Breadth		
Modular Credits: 4	Student Workload:	8 hours per week	
	Contact hours:	2 hours per week	
Prerequisite:	None		
Antirequisite:	None		
Aims/Objectives/Rationale:			
<p>This module aims to introduce the fundamentals of Art and Design and Design Management. It is to provide students with the experience in problem solving and generating solutions to various arts and design creation.</p>			
Module Content :			
<p>The focus of this module will be the understanding of various basic elements of art and design and the principles of design. Students will be exposed towards the understanding of the concept of these basic elements and the practical experience that will explore the vast possibilities of creating new inventions with good visual impact. The content will later relate to the usage of these elements and principles in various categories of art and design works. Students will also be guided towards the habit of researching and experimenting as part of their studies to become a good individual in the invention of new ideas.</p>			
Assessment	Examination:	0 %	Coursework: 100 %
Textbook(s)/References :			
<p>Catherine, M. (2007). <i>Design: The key concepts</i>. Kingston: Routledge Lauer, D.A. (2008). <i>Design basics</i>. Boston: Thomas Higher Education Highmore. (2008). <i>The design culture reader</i>. Sussex: Routledge James, E. (2008). <i>How to use your eye</i>. Chicago: Routledge</p>			

Module Code	AR 12XX			
Module Title	Analytical Drawing			
Type of Module:	Major/Breadth			
Modular Credits: 4	Student Workload:	8 hours per week		
	Contact hours:	2 hours per week		
Prerequisite:	None			
Antirequisite:	None			
Aims/Objectives/Rationale:				
<p>This module aims to promote inquisitive ways of drawing and looking at things. This is to ensure that students will be familiar of the importance of good drawing skills as the key to develop their idea visually.</p>				
Module Content :				
<p>The course will focus on various aspects like good observation habit, good rendering skills and explore different drawing media in a creative way. During the course of study, students will be given intensive practical experience in observation and drawing exercises. Apart from acquiring all the basic skills, students are to be familiar that good drawing is the fundamental feature of any approach towards solving art and design problem solution.</p> <p>Various drawing media will be introduced and experimented in this course. Exposure to good examples of drawing and discussions about the usage of drawings is also part of this course.</p>				
Assessment	Examination:	0 %	Coursework:	100 %
Textbook(s)/References :				
<p>Ching, F.D. (2008). <i>Drawing: A creative process</i>. USA. John Wiley & Sons Inc Sullivan, T. (2007). <i>The best of sketching and drawing</i>. Massachusetts: Rockport Pub. Nice, C. (2007). <i>How to keep a Sketchbook Journal</i>. Ohio: F&W Publication Cainhy, S. (1997). <i>Art of the Pencil: A revolutionary look at drawing</i>. New York: Watson Guptill Publication.</p>				