

Module Code	:	AD-2306		
Module Title	:	Geographies of Consumption		
Programme	:	Bachelor of Arts		
Type of Module	:	Major Option/ Breadth		
Modular Credits	:	4	Student Workload:	8 – 10 hours per week
			Contact Hours:	2 hours per week
Prerequisite	:	None		
Anti-requisite	:	None		
Aims : This module is designed to introduce key issues of consumption and its geographies. It explores how everyday mundane consumption affects people’s identity and built environment. The module also seeks to examine important issues including moral and ethical consumption as well as the growth of credit society and over-consumption. The module’s focus on consumption in geography is therefore not only concerned with consumption of goods but also consumption of financial products and the ripple effects these have on societies and economies at different scales, from local to global.				
Module Content : The module begins by examining the history of consumption and the functions of consumption. This is followed by discussions on the global reach of consumerism by examining the ways consumption transforms people and places by studying the physical and built environment (retailing and tourism spaces) as well as political, economical, social and cultural practices of different societies. The second part of the module discusses issues surrounding the generalizing of Anglo-American consumption theories and comparing various consumption cultures practiced by people in different places outside the Anglo-American realm. The module ends by examining issues of moral and ethical consumption.				
Assessment :	Examination :	60%	Coursework :	40%
	2 hours		Presentation	10%
			Group Report	10%
			Essay	20%
Textbook(s) References : Chua, B.H. (2000). <i>Consumption in Asia: lifestyle and identities</i> . London: Routledge. Clarke, D.B., Doel, M.A., & Housiaux, K.M.L. (Eds) (2003). <i>The consumption reader</i> . London: Routledge. Langley, P. (2008). <i>The everyday life of global finance: saving and borrowing in Anglo America</i> . New York: Oxford University Press. Lowe, M., & Wrigley, N. (2002). <i>Reading retail: a geographical perspective on retailing and consumption spaces</i> . New York: Hodder Arnold. Mansvelt, J. (2005). <i>Geographies of consumption</i> . London: Sage.				