

Module Code:	:	AC-4303		
Module Title:	:	Film Studies		
Programme	:	Bachelor of Arts		
Type of Module	:	Option		
Modular Credits	:	4	Student Workload:	8 – 10 hours per week
			Contact Hours:	2 hours per week
Prerequisite	:	Nil		
Anti-requisite	:	AC-2204 Film and Literature		
<p>Aims: The overall objective of the module is to help students understand cinema as the institution of entertainment, history, social revolution and ideological transformation, which is articulated through the language of film. Students must be aware that this medium of representation is pervasive in contemporary society and is therefore a powerful instrument of social change. But film also has the potential to exploit, demonise and exoticise, thus producing a visual factory for <i>mass</i> discrimination and prejudice against persons. It is this potential and ability to affect emotions, beliefs and knowledge that the study of film becomes significant and imperative within the interdisciplinary latticework of communication studies. The specific aim of this module is thus to: 1) provide students with a grammar and theory of film to better understand the formation of meaning in cinema; 2) provide students with the analytical tools for a cultural critique when viewing films; 3) create critical spectators and readers of cinema that have the potential to contribute to the creative industries and knowledge economy; 4) be cautious and aware of filmic manipulations that are used to distort information.</p>				
<p>Module Content:</p> <p>Part 1: (Re)visiting the canons of film studies</p> <ul style="list-style-type: none"> • Cinema and Film: What’s the difference? • Genre theory: A critical grammar of film analysis • Auteur theory: The voice(s) of the reel • Realism to simulacra: Travel from fact to fiction and then back again • Psychoanalysis: The fascination of the unconscious in cinema • Colonial and Postcolonial film: Making the racial journey on celluloid • <p>Part 2: Cultural Critique</p> <ul style="list-style-type: none"> • Film as ideology: Like <i>Rambo</i> and the war that never was • Readership: The birth of the spectator • Feminism and film: <i>The Devil Wears Prada</i> and eats men for breakfast • Asian cinema: “From where I stand, you’re the foreign film.” • Marxist cinema: The poetics of class and power in motion pictures • Queer cinema: The rainbow factory produces “fabulousness” • Documentary: The dramatic and brutal visualisation of truth 				
Assessment :	Exam :	30%	Coursework :	70%
			Film Critique Essay (3000 words):	30%
			Film Storyboard/Treatment:	30%
			Self-Analysis of Treatment:	10%