

Module Code:	:	AC-4311		
Module Title:	:	News production		
Programme	:	Bachelor of Arts		
Type of Module	:	Option		
Modular Credits	:	4	Student Workload:	8 – 10 hours per week
			Contact hours for timetabling:	2 hours per week
Prerequisite	:	Nil		
Anti-requisite	:	None		
Aims:				
<p>This module aims to provide students with a more specialist course on news production, bringing together both theoretical and practical aspects of the subject. It will examine how the news production process actually operates and how journalists go about writing the news. It aims to cover various media, both electronic and print, including radio and television, but focussing mostly on print news. The module will give students the basic skills they will need to see whether they would like to go further and make a career in journalism. The module aims to integrate theory and practice by teaching students writing skills and looking at how journalists work but it also will look ahead at the way journalism is developing and how students can adapt to the latest trends in news.</p>				
Module Content:				
<ul style="list-style-type: none"> • What makes news? • News sources • News gathering and interviewing • The newsroom and gatekeeping • Analysis of news articles • Writing and editing news articles • Writing for the tabloid and quality press • Feature articles • Sports news • Specialist news • Radio news • Television news • Writing news for the Web 				
Assessment :	Examination:	30%	Coursework :	70%
	2 hours		Analysis of a news article (individual)	10%
			Production of a news article (individual)	10%
			Analysis of a developing story across different media (group)	20%
			Project: Producing a simulated newspaper reporting real news (group)	30%