

DISCOVER FASS





This is the second issue of the 2017/2018 edition covering news throughout the second semester of the 2017/2018 academic year.

The Faculty of Arts & Social Sciences (FASS) embodies a vibrant academic community of expert staff members as well as bright and creative students. *Discover FASS* will provide you with a glimpse of what FASS is all about. We hope you enjoy our FASS newsletter!

Empowering women entrepreneurship through digital technology

On 25th and 26th April 2018, the Faculty of Arts and Social Sciences (FASS) and UBD's School of Business and Economics (UBDSBE) in collaboration with the World Islamic Economic Forum (WIEF) Foundation's Businesswomen Network held a two-day Social Media Workshop for Women Entrepreneurs.

The workshop saw the attendance of women entrepreneurs from Southeast Asia who were working towards broadening their ability to do business within the global value chain. Participants were briefed about the potentials and gains of social media business market research, strategies and planning, and were given handson training in using various social media apps to promote and expand their businesses.

"The workshop....equips women with skills and knowledge in social media, which they might not otherwise have access to. With more than 2.8 billion social media users in 2017, knowing how to leverage the various online platforms makes good business sense and it provides access to an incredibly huge consumer base, and knowing how to utilise social media for business can help enhance women entrepreneurs' business acumen as well as operations. This allows them to promote their products and services to a wider audience", said Dr Siti Mazidah Haji Mohamad, Deputy Dean (Academics) of FASS.

The Guest of Honour at the closing ceremony was Associate Professor Dr Mohd Ayub Sadiq, the Acting Vice Chancellor of Universiti Brunei Darussalam.



Dr Siti Mazidah with WIEF's Senior Manager



Participants at the Workshop



Dr Mohd Ayub Sadiq as Guest Of Honour

PRISM Short Film Festival

The first PRISM UBD Short Film Festival organised by the Faculty of Arts & Social Sciences (FASS) took place in Lecture Hall 2 in the ICTC building at UBD on Saturday, 21st April 2018. The one-day event had two screening sessions (morning and afternoon) that showcased a total over forty short works including all the major media genres (animation, documentary, experimental, fiction, and public service advertisement).







Sedetik Aku

See You. Bye You

Awang



Laila



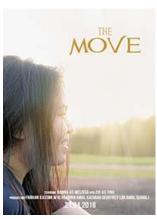
Life as a Photographer

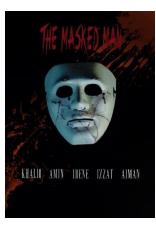
All the short films that were screened were produced by UBD undergraduates as the final project of their in the modules:

- AC-4308 Communication & Pop Culture (Lecturer: Ms. Mayyer Ling)
- AC-4309 Short Film-making (Lecturer: Dr. Yong Liu)
- AR-4202 Capstone Project (Lecturer: Mr. Osman Hj Mohammad)
- AR-3303 Digital Photography & Videography (Lecturer: Dr. Yong Liu)
- AR-3301 Introduction to 3D Animation (Lecturers: Mr. Osman Hj Mohammad and Dr. Yong Liu)









Not Now, Then When?

Greed

The Move

The Masked Man







Home Nikmat

Oneness in Diversity

Local filmmakers Nurain Abdullah and Harlif Hj Mohamad from Regalblue Production, and Adam Groves (Break, Primajaya) attended the morning screening; in the 'Professional Comments' section following the morning screening, they offered their comments about the short films, giving invaluable advice to the student filmmakers for their future career development.

A 15-minute special feature about the first edition of UBD Short Film Festival in concert with the topic about how to discover the young creative talents in Brunei will be broadcast in the daily morning variety and current affair show Rampai Pagi by RTB in the near future.

Some of the short films screening in the UBD Short Film Festival will represent UBD at the 11th Shanghai Student Film and Television Festival (SSTVF), which is a subprogramme of the worldwide A-class Shanghai International Film Festival held in June 2018 in Shanghai, China.



Mendaram Besar Long House



Ghost voices

English Medium Instruction Programmes: Perspectives from SE Asian Universities

This is book an exploration of the desirability and feasibility of English Medium Instruction (EMI) in specific university settings in SE Asia. It intends to occupy this research space, by reviewing historical and contemporary trends and changes to EMI, and by eliciting the perceptions of a number of applied linguists in a range of Asian universities. This book will provide guidance for decision-makers and practitioners for the effective planning and implementation of EMI programmes where English is an additional language for lecturers and students.

The chapter by Associate Professor Dr Noor Azam Haji-Othman and Dr James McLellan is a case study of EMI in UBD, with data from pre- and post-class interviews and a focus group discussion with Bruneian lecturers, an openended questionnaire survey given to students, and classroom observations.

The lecturers all state that they are comfortable with EMI, and rarely if ever experience any need to resort to the first language they share with most students, Malay, and this is mainly due to the successful implementation of Brunei's Malay-English language-in-education policy, in place since 1985. This ensures that Bruneian students who enter the university have sufficiently high levels of English proficiency to enable them to succeed in their studies. Problems that may arise with English being prioritised over Brunei's national language, Malay, are also addressed in the chapter.



Assoc Prof Dr Noor Azam & Dr James McLellan



ENGLISH MEDIUM INSTRUCTION PROGRAMMES

PERSPECTIVES FROM SOUTH EAST ASIAN UNIVERSITIES

Edited by
Roger Barnard and Zuwari Hasim



Discovery Year Experience at Hankuk University of Foreign Studies, South Korea

Siti Nurbazilah Zulkifli who is an Arts & Creative Technology student at FASS spent the first semester of her Discovery Year in South Korea, at Hankuk University of Foreign Studies (HUFS).

She found it easy to communicate at HUFS as there was quite a big number of foreign students enrolled and the local students were required to be good in English. Even though the courses Bazilah took were unrelated to her major, she still learnt a lot as the modules she took were catered for foreign students so they could study about Korean culture and literature.

Bazilah felt it was fortunate that she had taken basic Korean lessons at UBD before coming to Korea because it really helped her with reading signs and becoming aware of Korean culture and etiquettes. Bazilah also visited several galleries and exhibitions in Seoul to help gain ideas and inspiration for her final year.

She also had the opportunity to immerse herself in Korean culture by volunteering for the Seoul Kimchi Festival which is a day of making kimchi in a mass with the elderly.



At Hankuk University of Foreign Studies



Korean International Art Fair in Seoul



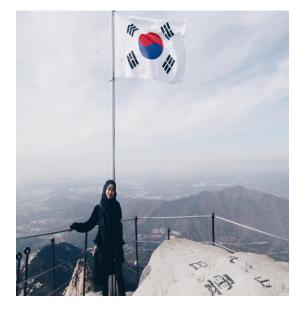
Wearing a traditional hanbok with friends



Kimchi Festival



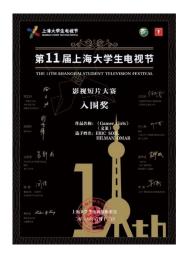
University trip to Museum



At the Baegundae peak of Mount Bukhansan

Other memorable experiences include going for a cruise trip to Jecheon during the university break and meeting people from different countries; visiting the Gyeongbokgung palace and Changgyeonggung palace in a traditional Hanbok; witnessing a traditional performance during a university trip for her Korean Culture class; going for a hike on Mount Bukhansan, the highest mountain in Seoul and reaching the highest peak called Baegundae at 836.5m in height!

Shanghai Student Television Festival







In June 2018, two short visual works produced by FASS students enrolled in the 2017/18 2nd semester AC-4308 Communication & Pop Culture module (Lecturer: Ms. Mayyer Ling) won Short-list Awards in the DV Shorts Competition at the 11th Shanghai Student Television Festival (SSTF), which is a sub-programme of the annual Shanghai International Film Festival.

The two Public Service Advertisement (PSA) works titled *Gamer Girls* and *Muslim or Non-Muslim* were first screened during the 1st Prism UBD Short Film Festival in late April. They were then submitted to the SSTF in May 2018. The two works were officially selected for the final competition from among 560 submitted student works from all over the world, and they both won a Short-list Award in the category of Best Public Service Advertisement.

The SSTF organiser and jury members of the PSA competition were impressed by UBD students' conceptual creativity and the cultural uniqueness and diversity expressed in their short visual works. Among the total 560 submitted works to the festival, only 90 works made it into the final competition for the various categories: fiction, documentary, experimental, animation, TV feature, PSA, and VR, so only 16.1% of submissions were short-listed into the final competition.

Given that UBD students only have limited production facilities and their works have to compete with those produced by students who study in some of the best film schools worldwide and who have access to the 'state-of-art' production equipment, these two 'Short-listed Awards' are a very timely and encouraging reward for our talented UBD students.

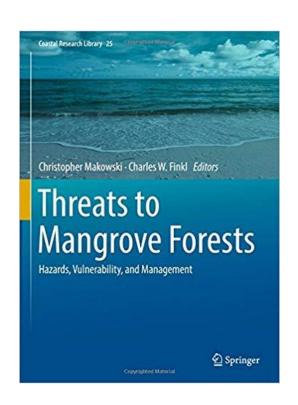
Finally, warm congratulations to all the students involved with the two award-winning works: Eric Soh, Hilman Omar, Ezzah Haszahrin, and Eddy Muqri (*Gamer Girls*); Adam Chong Kai Lung, Amin Othman, Ahmad Suufi, and Faiz Taufek (*Muslim or Non-Muslim*)!

FASS lecturer's publications in Springer book

Dr. Shafi Noor Islam has recently published and co-authored two chapters in a book entitled *Threats to Mangrove Forests: Hazards, Vulnerability and Management* edited by Christoper Makowski & Charles W. Finkl and published by Springer. Dr Shafi is Assistant Professor at the Department of Geography, Development and Environmental Studies, (and Candidate for Dr. rer. nat. habil.). He has published over 75 articles in international journals and books and has research experiences in Bangladesh, China, Nepal, Bhutan, India, Malaysia, Indonesia, Qatar, Algeria, Germany, Poland, Denmark, Italy, Monaco, Belgium, Spain, France, the Netherlands, Sweden, Finland, Switzerland, Hungary, Czech Republic, Slovakia, Slovenia, Austria, Albania, Honduras, Guatemala, El Salvador, Brazil, Mexico and Brunei Darussalam.



Dr Shafi Noor Islam



Vulnerability of Mangrove Forests and Wetland Ecosystems in the Sundarbans Natural World Heritage Site (Bangladesh) - *Chapter 11*

Co-authors: Sandra Reinstadtler, Albrecht Gnauck

The Sundarbans Natural world Heritage site is lying within the Bangladesh coastal region, which is gifted with vast natural resources, a delta, tidal flat, mangrove forests, marches, lagoons, bars, spilt, estuaries and coastal ecological environment. These habitats, biotopes and ecosystems also serve as potential resources for anthropogenic communities: 36.8 million people are living within the coastal region of Bangladesh and being dependent on coastal water resources, for which the Sundarbans natural world heritage sites is giving some protective management support. Nevertheless the natural coastal resources are drastically reducing due to unplanned use by the community and the stakeholders, although the Ganges-Brahmaputra-Meghnah Rivers are carrying 6 million m3/s water. As a result, the Sundarbans mangrove forests and wetlands are vastly affected through these developments. The chapter was prepared based on primary and secondary data sources, as the objectives were to analyze the present coastal mangrove natural resources management status. The study investigates the deltaic Sundarbans natural world heritage site with its mangrove forests and wetlands ecosystem development and management strategies to ensure less vulnerability and a sustainable development of coastal mangrove processes in the Ganges-Brahmaputra Rivers deltaic coastal floodplain region of Bangladesh.

Assessment and Management Strategies of Mangrove Forests alongside the Mangsalut River Basin (Brunei Darussalam, on the Island of Borneo) – *Chapter 18*

Co-authors: Nurin Hidayati Hj Abd Rahman, Sandra Reinstadtler, and Mohd Nur Azri Bin Aladin

The benefits derived from mangrove forest wetland ecosystems are garnering increasing attention in coastal ecological research and mangrove forest management planning. However, because of their location, climate change issues, land use, and landscapes, coastal mangroves and vulnerable and suffer varying levels of stress and disturbance. There is often a variable and uncertain relationship between vulnerability and ecosystem structure and functional services. Degradation and vulnerability assessment and analysis can provide strategic planning initiatives with valuable insight into the processes of functional change resulting from management intervention. The study was conducted on the mangrove management and degradation situation in Brunei Darussalam. The mangrove forest covers about 4 % of the country land area and has been recognized as one of the virgin management zones in the Asia Pacific region, but the present status and climate change impacts are degrading coastal mangrove ecosystem. In addition, urbanization, settlement development, and industrial development contribute to the degradation. This study seeks the strategic management plan for the protection of coastal mangrove wetlands ecosystem in Brunei Darussalam.

A fascinating experience from the Asian Graduate Student Fellowship 2018

Gazi Mizanur Rahman, a PhD student at FASS was awarded the prestigious Asian Graduate Student Fellowship (AGSF) 2018 by the Asia Research Institute (ARI), National University of Singapore (NUS). This fellowship was a six-week research attachment which ran from $17^{\rm th}$ June to $28^{\rm th}$ July 2018.

Fellows were given the opportunity to conduct their research by utilizing various facilities provided by NUS throughout the six weeks. They were also enrolled in an academic writing class for two weeks which was facilitated by the ARI. Throughout the fellowship tenure every student worked under the supervision of a mentor who was a specialist on a particular area and a faculty member at NUS.



Students selected for the AGSF



Fellows with their Academic Writing instructors



The Director of ARI giving a talk on publishing



Gazi Mizanur Rahman (R) with Prof Sunil Amrith

The ARI also held a week long graduate forum and fellows like Gazi Mizanur attended the skills-based sessions. The skills-based sessions included topics such as 'In the Beginning', 'Academic Publishing', 'Hard knocks and Hot tips for publishing in Journal', and 'How to Flourish as an Early Career Academic'.

In sum, Gazi Mizanur had a splendid experience and thought it was a good opportunity for him to create networks and scholars from a range of disciplines. He therefore advises other postgraduate students from FASS to apply for this fellowship.

Links to our faculty











